

# DEAD SEA<sup>+</sup>

by AVANI



# Free From Main Dead Sea Minerals



Printed on Product Boxes

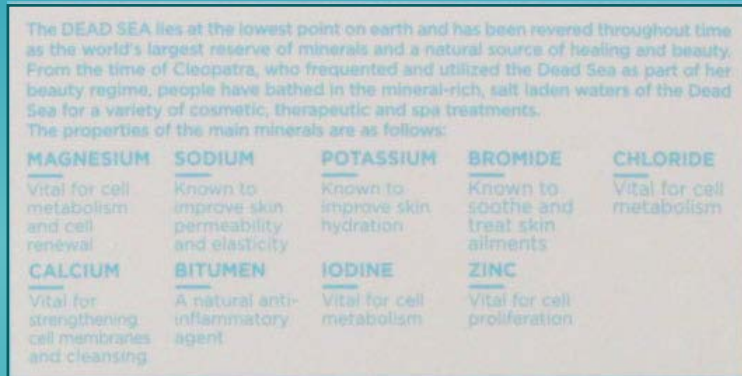
**NO PARABENS**

**NO SLS**

**NO PHTHALATES**

**NO MINERAL OIL**

**NOT TESTED ON ANIMALS**



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The DEAD SEA lies at the lowest point on earth and has been revered throughout time as the world's largest reserve of minerals and a natural source of healing and beauty. From the time of Cleopatra, who frequented and utilized the Dead Sea as part of her beauty regime, people have bathed in the mineral-rich, salt laden waters of the Dead Sea for a variety of cosmetic, therapeutic and spa treatments.

The properties of the main minerals are as follows:

## **MAGNESIUM**

Vital for cell metabolism and cell renewal.

## **SODIUM**

Known to improve skin permeability and elasticity.

## **POTASSIUM**

Known to improve skin hydration.

## **BROMIDE**

Known to soothe and treat skin ailments.

## **CHLORIDE**

Vital for cell metabolism.

## **CALCIUM**

Vital for strengthening cell membranes and cleansing.

## **BITUMEN**

A natural anti-inflammatory agent.

## **IODINE**

Vital for cell metabolism.

## **ZINC**

Vital for cell proliferation.



# COSMETIC PROPERTIES

- Dead Sea minerals increase the skin's permeability allowing moisture to penetrate deep into the epidermis.
- These essential minerals are necessary for both the retention of moisture & for healthy cell growth.
- High mineral content & natural properties of salt & mud provide deep-cleansing & detoxifying effect.
- Dead Sea minerals are known to strengthen skin tissues, maintain the chemical balance of the skin & to stimulate blood circulation
- Dead Sea Mud removes excess oils, impurities & toxins from the skin.
- The mud improves blood circulation & skin regeneration & exfoliation.
- Dead Sea Mud is proven in the relief of skin disorders & aids in natural skin re-hydration.
- Dead Sea Salts actively cleanse & purify the skin, drawing out impurities.
- The salts smooth & soften skin, bringing relief to skin irritations and restoring the skins natural moisture balance.
- Dead Sea Salts bring relief to aching joints & muscles & relieve stress-induced tension.



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# Collagen & Vitamin C Mask

1.7 FL.OZ / 50 ml

**Enriched with:**

Dead Sea Minerals, Hyaluronic Acid, Collagen, Vitamin A, Vitamin C, Vitamin E, Argan Oil, Grape Seed, Avocado, Aloe Vera, Evening Primrose.

Formulated with natural, active ingredients known for their anti-aging, anti-oxidant and hydrating properties, this Collagen & Vitamin C enriched mask has been formulated to soothe and moisturize tired, dull and dry skin. Rich in natural plant extracts, essential oils and vitamins, this mask will effectively reduce the appearance of fine lines and wrinkles in order to give skin a smoother, toned and more refreshed appearance.



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# Ultra Hydrating Day Cream

1.7 FL.OZ / 50 ml

## Enriched with:

Dead Sea Minerals, Hyaluronic Acid, Collagen, Pro-Vitamin B5, Vitamin E, Argan Oil, Aloe Vera, Sweet Almond Oil, Grape Seed, Olive Oil, Jojoba, Chamomile.

This super hydrating day cream has been formulated to provide instant and long-lasting moisture to dry, dull and tired skin. Formulated from Dead Sea minerals combined with natural plant extracts, essential oils and vitamins, this cream is enriched with a complex blend of anti-aging, anti-oxidant and essential hydrating ingredients such as Collagen and Hyaluronic Acid. These active ingredients ensure that skin is protected while creating a flawless, radiant and refreshed complexion.



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# Rejuvenating Anti-Age Cream

1.7 FL.OZ/ 50 ml

## Enriched with:

Dead Sea Minerals, Hyaluronic Acid, Collagen, Vitamin A, Pro-Vitamin B5, Vitamin C, Vitamin E, Argan Oil, Grape Seed, Shea Butter, Olive Oil, Jojoba, Avocado, Beeswax.

This rich, hydrating anti-age cream contains a complex blend of anti-aging and anti-oxidant ingredients such as Collagen, Hyaluronic Acid and Vitamins A, B5, C & E. These active ingredients have been combined with a revitalizing fusion of moisturizing ingredients such as Dead Sea minerals, natural plant extracts and essential oils to ensure instant and long-lasting moisture. These active anti-aging ingredients will ensure a more refreshed and radiant complexion.



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# Conditioning Eye Cream

1.7 FL.OZ/ 50 ml

## Enriched with:

Dead Sea Minerals, Hyaluronic Acid, Collagen, Vitamin C, Argan Oil, Pot Marigold, Aloe Vera, Borage, Shea Butter, Chamomile, Jojoba, Evening Primrose, Rose Hip, Green Tea.

This effective eye cream contains a rich blend of anti-aging and revitalizing ingredients formulated to target the typical signs of aging. Containing a complex blend of anti-aging and anti-oxidant ingredients such as Collagen, Hyaluronic Acid and Vitamin C, this cream has been enriched with a fusion of moisturizing ingredients such as natural plant extracts and essential oils. This cream will help to improve skin elasticity while effectively reducing the appearance of fine lines and wrinkles around the delicate eye area.



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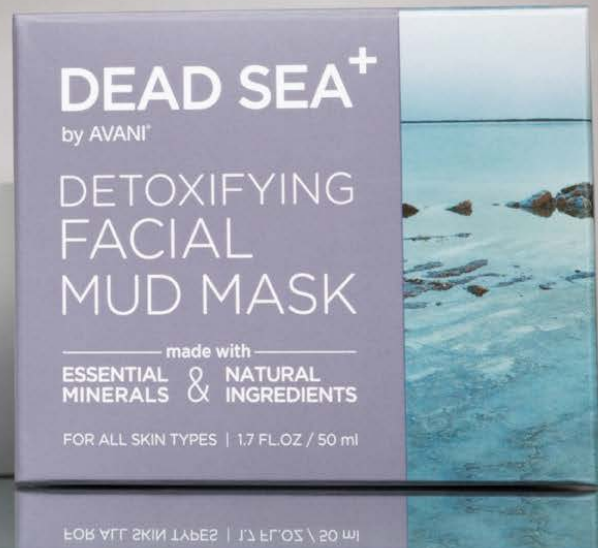
# Detoxifying Facial Mud Mask

1.7 FL.OZ/ 50 ml

**Enriched with:**

Dead Sea Mud, Vitamin C, Vitamin E, Pro-Vitamin B5, Argan Oil, Beeswax, Olive Oil, Lavender, Avocado.

This detoxifying mud mask has been formulated by blending mineral-rich Dead Sea mud with a soothing blend of plant extracts, essential oils and vitamins. The purifying properties of the mud ensure that dirt, dead skin cells, excess oil and all other impurities are removed, while the moisturizing properties of the Dead Sea minerals and natural plant extracts ensure that skin is left toned, silky soft and totally hydrated.





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# Nutritive Facial Serum

1.3 FL.OZ/ 40 ml

## Enriched with:

Dead Sea Minerals, Hyaluronic Acid, Collagen, Vitamin C, Vitamin E, Argan Oil, Aloe Vera, Jojoba, Grapefruit, Green Tea, Shea Butter, Chamomile, Witch Hazel, Grape Seed.



This effective facial serum contains a complex blend of anti-aging, anti-oxidant and essential hydrating ingredients such as Collagen, Hyaluronic Acid and Vitamin C, combined with active moisturizing ingredients such as Dead Sea minerals, natural plant extracts, essential oils and vitamins. Regular use of this serum will reduce the appearance of fine lines, wrinkles to create a flawless, radiant and refreshed complexion.



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# Correcting Eye Serum

1.3 FL.OZ/ 40 ml

## Enriched With:

Dead Sea Minerals, Hyaluronic Acid, Collagen, Vitamin A, Vitamin C, Vitamin E, Argan Oil, Aloe Vera, Papaya, Chamomile, Jojoba, Green Tea, Shea Butter, Ginseng, Sea Buckthorn.

This effective eye serum contains a rich blend of anti-aging and revitalizing ingredients formulated to target the typical signs of aging. Containing a complex blend of anti-aging and anti-oxidant ingredients such as Collagen, Hyaluronic Acid and Vitamin C, this serum has been enriched with a fusion of moisturizing ingredients such as natural plant extracts and essential oils. This serum will help to improve skin elasticity while effectively reducing the appearance of fine lines and wrinkles around the delicate eye area.



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