



*Intensive*<sup>™</sup>  
Dead Sea Treatment

*Spa*



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MEN'S LINE

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Intensive  
Spa

Calming  
Aftershave Cream  
for After  
Shave



100 ml / 3.38 fl. oz.

We are proud to introduce the Intensive Spa Men's line of hair & skin-care products. We have selected four key products that form the basis of this line and these are available either individually or as part of a kit, packed in a luxurious toiletries bag. All products have been formulated by combining the unique mineral-rich mud, salt & water of the Dead Sea with a natural blend of ingredients such as plant extracts, essential oils & vitamins. In line with the latest consumer trends, our products are SLS/SLES and 'Paraben' Free.







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## Nutritive Skin Cream

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Enriched with Aloe Vera, Essential Oils & Vitamins E & C

Containing active, natural anti-aging ingredients & anti-oxidants, this cream has been designed to provide much needed moisture to dry, tired & dull skin and to promote a more refreshed appearance. When applied as an eye cream, this cream can effectively reduce the appearance of fine lines, wrinkles & puffiness.

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ACTIVE INGREDIENTS: ALOE VERA – Anti-Aging. Soothing. Healing.  
CALENDULA OIL – Anti-Oxidant. Healing. Anti-Inflammatory.  
CHAMOMILE – Anti-Allergen. Antiseptic. Cooling. Healing.  
SHEA BUTTER – Soothing. Moisturizing.  
VITAMIN C – Anti-oxidant. Anti-Inflammatory.  
VITAMIN E – Anti-oxidant. Anti-Inflammatory



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## Calming Aftershave Cream

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Enriched with Aloe Vera, Shea Butter, Chamomile & Vitamin E

This rich, cooling cream has been formulated with natural plant extracts known for their soothing & moisturizing properties such as Aloe Vera & Chamomile. Applied after shaving, this cream has been created to calm & soothe the skin, while preventing shave rash.



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## Revitalizing Scalp & Hair Shampoo

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Enriched with Plant Extracts &  
Essential Oils

Formulated from a refreshing blend of natural plant extracts & essential oils enriched with vitamin E, this Shampoo has been created to help restore & maintain hair & scalp health and can aid in the relief of conditions such as brittle, thinning hair and itchy, flaky scalp.



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## Cleansing Shower Gel

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Enriched with Plant Extracts &  
Essential Oils

Dead Sea minerals have been combined with naturally moisturizing plant extracts & essential oils to create a Shower Gel that will leave skin totally refreshed & cleansed, while ensuring that the skin's delicate moisture balance is maintained.

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ACTIVE INGREDIENTS: AVOCADO OIL – Anti-Bacterial. Soothing. Healing.  
GINGER – Anti-Inflammatory Antibiotic. Anti-Oxidant.  
GRAPE SEED OIL – Moisturizing. Anti-Irritant. Soothing. Anti-bacterial.  
JOJOBA OIL – Moisturizing. Soothing.  
OLIVE OIL – Moisturizing. Soothing  
POMEGRANATE – Anti-Aging. Healing.



Intensive  
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Cooling  
After-shave Cream

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Revitalizing  
Shampoo

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Nutritive  
Skin Cream

Intensive  
Spa

Cleansing  
Shower Gel

Intensive  
Spa



Designed and formulated to provide the ultimate in men's skin & hair care, we have put together a Luxury Kit containing four key products. Rich in natural plant extracts, essential oils, Dead Sea minerals & vitamins, these products have been carefully selected to provide the best in natural skin care.

The Calming Aftershave Cream will ensure that skin is kept soft, supple & moisturized while actively preventing shave rash. The Nutritive Skin Cream has been formulated for use in the evening in order to provide much needed moisture when the skin is best able to absorb and utilize active ingredients. When applied to the eye area, this cream will actively reduce the appearance of fine lines, wrinkles & puffiness. The Revitalizing Scalp & Hair Shampoo will ensure that scalp & hair health is maintained, while the Cleansing Shower Gel will cleanse, nourish & refresh tired, dull & stressed skin.







The Dead Sea lies 420 meters (1,378 ft) below sea level, making it the lowest place on earth and also one of the world's saltiest bodies of water. Since ancient times, people have floated in the mineral-rich water and applied the mineral salt and mud for cosmetic, curative, therapeutic and spa treatments in order to enhance their appearance and to treat a variety of skin disorders. For decades, experts have known that the Dead Sea is the world's richest source of revitalizing salts, minerals and trace elements, many of which are unique to the region. Many of the minerals in these salts are vitally important and the unique composition of Dead Sea salts and mud is of great value in both general skincare and for the treatment of problematic skin.





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